

Brief History of the School of Business, Kisumu Campus

The School of Business, Kisumu Campus launched its academic programs in 2008. This was informed by a feasibility study that indicated the viability of offering the School's academic programmes. The School is located at Mega City building along the Kisumu – Nairobi highway. The initial programmes offered included Bachelor of Commerce (B.COM) and Master of Business Administration. The School started its PhD degree in Business Administration in January 2015. The weekend classes has made it possible to attract students from major catchment areas of Lake Victoria region such as Homabay, Siaya, Kisumu, Kisii and Nyamira counties in Nyanza region, Busia, Kakamega and Vihiga counties, in Western region, Kitale, Kericho, Bomet, Nakuru and Pokot counties in the Rift Valley region. The location is ideal for learning with secure ample parking for staff, students and visitors. The student enrolment has grown from an initial of 84 to over 600 active students.

The School as a Satellite campus of the School of Business in Lower Kabete Campus, is charged with the responsibility of providing high-level manpower training for the county and the region as a whole, and has a crucial role in meeting the dynamic needs of various stakeholders. It has produced over 1, 500 graduates who are working in various sectors of the economy such as Chief Operating Officers (CEOs) of leading organizations, Professors, top lawyers, Engineers and Business managers from other universities, sugar firms, banks NGO's and other government agencies among others.

Key Milestones

- i. **2008:** Introduction of Bachelor of Commerce and Master of Business Administration Degree programs by the School of Business, College of Humanities and Sciences
- ii. **2009:** Establishment of a well stocked library in Mega City
- iii. **2011:** The first batch of MBA graduands who were admitted in 2008
- iv. **2012:** The first batch of B.COM graduands
- v. **2015:** Introduction of PhD in Business Administration programme by the School of Business to cater for the aspirations of the stakeholders in need of the PhD