

The School of Business, Kisumu Campus

Vision

A world-class, leading and preferred business school

Mission

To provide quality teaching, learning, research and consultancy in business, management and leadership education and to embody the aspirations of the Kenyan people and the global community through creation, preservation, integration, transmission and utilization of knowledge

Core Values

- a) Freedom of thought and expression
- b) Creativity and Innovation
- c) Good governance and Integrity
- d) Team spirit and team work
- e) Quality customer service
- f) Responsible citizenship
- g) National cohesion and inclusiveness

Guiding Principles

- a) Leadership and Professionalism
- b) Commitment to excellence
- c) Engagement of stakeholders